

# Les Bannières Google

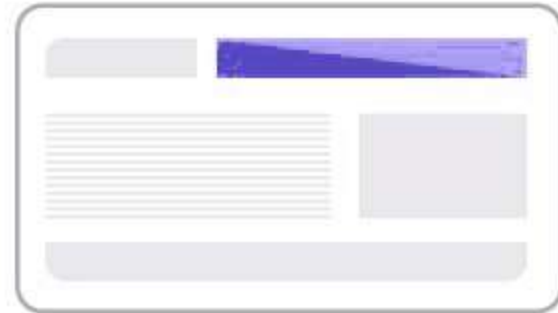
et leurs portées respectives

*Ps : Poids <150ko*



Medium banner 300x250

**40%**



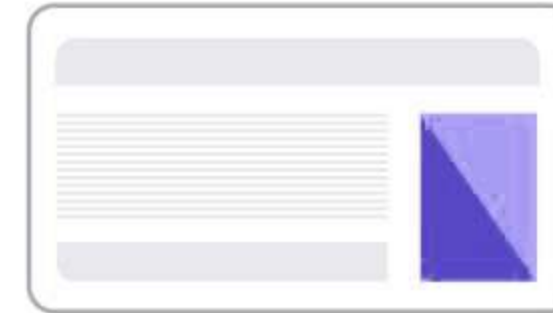
Leaderboard 728x90

**25%**



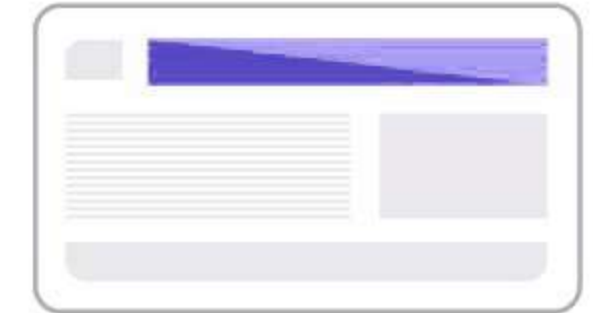
Wide Skyscraper 160x600

**25%**



Halfpage 300x600

**5%**



Large Leaderboard 970x90

**5%**



Billboard 970x250

**1%**



Large rectangle 336x280

**<1%**



Skyscraper 120x600

**<1%**



Small square 200x200

**<1%**



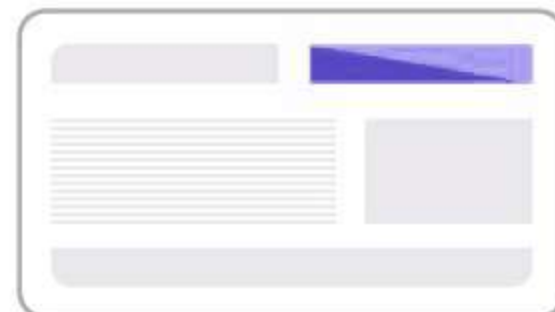
Square 250x250

**<1%**



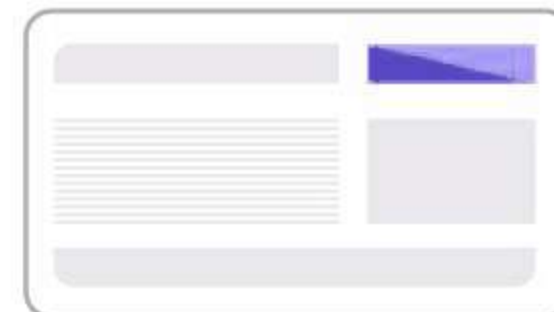
Vertical Banner 120x240

**<1%**



Full Banner 468x60

**<1%**



Half Banner 234x60

**<1%**



Portrait

**<1%**